Ratnesh Srivastava

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Education

Bachelor of Technology, Electrical and Electronics, Aug 2016

IMS Engineering College, Ghaziabad, Dr AKTU Lucknow, Uttar Pradesh, India

Work Experience

BI Analyst, MedTourEasy, New Delhi, June-July 2023

- Worked under the supervision of the project Manager on Data Visualization and Business Intelligence Analyst

Data Analysis and Visualization Internship, Accenture, Aug-Nov 2022

- Conducted data analysis on sales trends to identify areas for improvement and presented findings to senior management.
- Led a project to streamline the order fulfilment process, resulting in a 20% reduction in lead time and a 15% decrease in errors.
- Created dashboards and visualisations in Tableau and Power BI to communicate complex data insights to clients.

Business Analyst, Freelancer, Feb 2021-Nov2021

- Created dashboards and visualisations in Tableau and Power BI to communicate complex data insights to clients.
- Conducted A/B testing to optimize website performance and improve user experience and developed predictive models using ML to help clients predict sales and inventory management

Public Relations Officer, ST. Agnes V. Convent School, Jan 2018-Dec 2020

- Displayed leadership traits by managing my team efficiently.
- Managed various administrative functions and helped my organisation build its brand reputation.

Project Work

- **Cryptocurrency Technical Analysis**- Objective: Analyse the price prediction of 3 cryptocurrencies BTC, YFI & ETH using historical data from Yahoo Finance. Tools- Python3 Google Collaboratory.
- **Google capstone Cyclistic project**- Objective: The project is about increasing the sales of Citi bike-hauling company based in NYC and converting casual riders into annual membership riders. Tools- Python 3, SQL, MS Excel and PowerPoint.
- **Sales Interactive Dashboard**- Objective: A dynamic dashboard indicating the Profit of the top five products, sales based on geography and most sold products. Tools- Power BI and SQL.
- **Mc McDonald's Financial Modelling**- Objective: Create a sales dashboard based on McDonald's sales in the South American region. Tools: MS Excel.
- **Indian EV vehicles analysis**- Objective: A visual dashboard indicating various factors for comparing the most suitable Electric vehicles in the Indian Markets. Tools- Tableau and SQL.

Courses and Certification

- **IIBA®- ECBA™ Certified Business Analyst, December 2023**
- **Data Analytics and Visualization with Python, Udemy, July 2022**
- **MySQL for Data Analytics and Business Intelligence, Udemy, Oct 2022**
- **Data Analysis with Excel Pivot Tables, Udemy, April 2023**
- **Google Data Analytics, Coursera, April 2022**

Skillset

Python, R, SQL, Tableau, Microsoft Excel, Microsoft Spreadsheet and PowerPoint, SAS, Data Processing, Integrated Planning, Digital Planning and Troubleshooting, Google Cloud Platform (GCP), Data Extraction, Data Cleaning, Data Visualisation, VBA, Business Analysis Core Concepts, Requirements Analysis and Design Definition, Elicitation and Collaboration, Strategy Analysis: Requirements Life Cycle Management, Business Intelligence and Data Analysis, Agile and Business Analysis, Professionalism and Ethics.